



rcc

supporting people & sustaining communities

www.ruralcc.org.uk

The RCC's role in Suicide Awareness

Mike Wilbur




What is the RCC?

Rural Community Council (Leics & Rutland)

- Charity formed in 1923
- One of 38 county-based organisations as part of the ACRE Network

Our core work:


- People – work, wellbeing (inc. suicide awareness)...
 - Place – community buildings, playing fields...
 - Planning – neighbourhood planning, consultation
 - Policy – rural representation & intelligence
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Suicide Awareness

Background:

- 2001 foot & mouth crisis ⇒ Rural Stress Support Team ⇒ half-day Suicide Awareness training
- Regional (Big Lottery) during 2009-12
- Now Leicestershire (and Derbyshire)

Rationale:

- Awareness raising: tackling taboo / reducing stigma
 - Community-based, free to attend and open to all
 - Everybody / Anybody can help to prevent suicide
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- ***Start a Conversation*** aims to break the stigma around suicide, encouraging people to be more open about their worries and showing them where to seek help
- A joint venture by Leicester City Council, the County and district councils, Police, NHS partners, the Rural Community Council, Samaritans and others
- People and businesses can support the campaign by pledging to highlight the steps they will take to help tackle suicide



Campaign – publicity, pledging, WSPD...

Information / Help – website...

Bereavement support service

✓ Specific role for RCC

LLR Suicide Audit & Prevention Group

Thank you!

Any questions? – either now or in the break

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